



Community Council Information

1. Marathon schedule
 - a. Initial business notification January 24th
 - b. Neighborhood Outreach (business/resident notification) week of March 24th
 - c. Neighborhood Outreach (residential notification and lawn signs) April 6th
 - d. Expo at Salt Palace April 12th
 - e. Marathon April 13th
2. Website
 - a. Maps for all events, including interactive map
 - b. FAQs for racers, supporters, community
 - c. Contact Information
 - d. Street closure maps and timetable graph
3. Hotline: open now 866.311.7526
4. Social media: Twitter, FB (follow and like us!)
5. Race numbers: up from last year
6. Events for Race Day
 - a. Marathon
 - b. Half Marathon
 - c. Bike Tour
 - d. 10K skate
 - e. 10K run
 - f. 5K run
 - g. Kids' race
 - h. Finish line festival- open to public
7. Sponsors:
 - a. Title Sponsor: University of Utah Health
 - b. Presenting Sponsor: Bank of America
 - c. 8 official sponsors including SL Running Co. Kodiak Cakes, and more
 - d. Several supporting sponsors and community sponsors
8. As always, we will have an extensive network of medical and emergency support

